VISIBILITY. INSIGHT. ACTION.

VITRIA'S OPERATIONAL INTELLIGENCE SOLUTION

in·tel·li·gence

(1): the ability to learn, understand, or deal with new or trying situations;

(2): the skilled use of reason

(3): the ability to apply knowledge to manipulate one's environment.

—WEBSTER

THE SPEED OF BUSINESS IS CHANGING

Every company is unique. But all companies share the challenge of keeping pace with the ever-increasing speed of business. How quickly can your organization respond to rapid change?
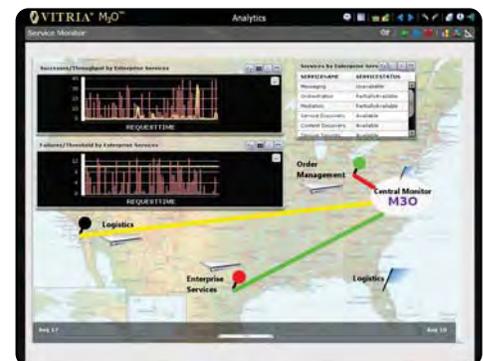
Companies no longer have the luxury of gathering and warehousing data for later analysis. While your data warehouse is loading, your competitors may have already analyzed the market and taken action to gain a competitive edge.

STAY AHEAD OF THE COMPETITION

In today's economy, companies must operate with tighter budgets and improved efficiencies, while adapting to unexpected challenges in an ever-changing marketplace. Your ability to compete is linked to your ability to respond quickly. Operational Intelligence enables you to analyze your business activities in real time and take action in real time, empowering you to make better decisions when they matter most—before opportunities have faded or problems have escalated. Operational Intelligence allows you to reduce costs associated with delays, better manage risk, and ensure higher customer satisfaction.

Operational Intelligence—Take control of your changing business.

YOU NEED

VITRIA'S OPERATIONAL INTELLIGENCE SOLUTION.

VISIBILITY

VITRIA®

"Operational Intelligence uniquely breaks through the data clutter and enables organizations to operate at the pace of business."

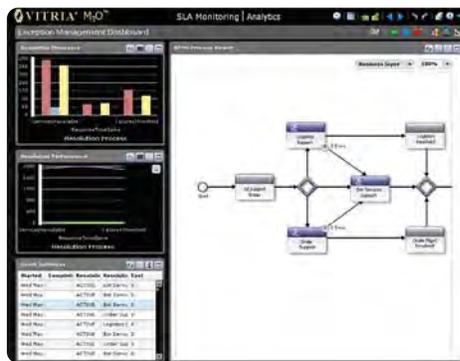–MARK SMITH, CEO VENTANA RESEARCH

VISIBILITY IN REAL TIME

Business users can visualize information from business systems, BPM systems, and other real-time data sources to gain intelligence on key business events. Users are empowered to define and create interactive dashboards to display KPIs and see potential SLA violations before they occur. This allows businesses to implement effective responses and automatically change course to meet their customer demands.

INSIGHT IN CONTEXT

Many businesses have "information silos" that force them to make decisions about data and events in a vacuum. Without context, the left hand doesn't know what the right hand is doing. You need to correlate and analyze events from multiple internal and external sources in real time to gain true insight. Then you can resolve issues in a way that maximizes both profitability and customer satisfaction.

ACTION THE ABILITY TO RESPOND

Knowing something is happening doesn't solve the problem. You need to take action. By leveraging your existing Operational IT systems, Operational Intelligence allows you to trigger automated processes and workflows aligned with your business objectives, whether that is to optimize your workforce, decrease your operational costs, optimize marketing promotions, or meet your Service Level Agreements.

AND... it runs where you want

» In a cloud
» Or in your enterprise

INSIGHT

ACTION

Make change when it matters most!

Contact Vitria today to bring intelligence to your business operations. »

To find out more about Vitria's Operational Intelligence Solution or to inquire about becoming a Vitria Business Partner and Reseller, please contact a Vitria expert at:

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